



GREY HOUSE PUBLISHING 2011

Directories, Handbooks & Reference Works for Public, High School & Academic Libraries and the Business and Health Communities

STATISTICS • DEMOGRAPHICS

WELCOME TO OUR 2011 CATALOG!

Grey House Publishing is proud to announce our expanded 2011 list, including important new reference works and completely updated 2011 editions, all of which contain more information than ever before.

New titles and selected new editions are highlighted below in bold for easy reference.

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New titles and selected new editions are highlighted in bold for easy reference

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GOLD

GREY HOUSE ONLINE DATABASES

Grey House is proud to announce GOLD: our online database platform. All of the information that libraries and business professionals have come to rely on from our directory products is now available in online databases, for even easier, even faster access to these important resources.

- Easy-To-Use Keyword & Quick Searches
- Organization Type & Subject Searches
- Combine Multiple Search Criteria with our Expert Search Page
- Search Multiple Databases Simultaneously
- Search by Area Code or Zip Code Ranges
- Search by Company Size & Geographic Area
- Search by Institution, Contact Name or Title
- Hotlinks to Websites & Email Addresses
- Sort Search Results by City, Company Name, Area Code & more
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SUBJECT SEARCH



Call (800) 562-2139 for a free trial of the new GOLD OnLine Database Platform or visit <http://gold.greyhouse.com> for more information!



REVIEWED:

"... the GOLD interface provides search flexibility that serves both varying levels of search expertise and diverse directory content. Appropriate for public and academic libraries." –*Booklist*


"GOLD brings together for the first time on an electronic platform many Grey House specialized print publications, the largest number of which are business publications... The primary audience for these directories (especially the business titles) is the professional... The health care titles should be of interest to health professionals and consumers... Other types of professionals, educators, undergraduate students, and general readers should find particular databases useful as well. For specialized and reference collections. Summing Up: Recommended. Professionals/practitioners, general audience, and undergraduates. –*CHOICE*

PRODUCTS THAT ARE AVAILABLE ON GOLD ARE INDICATED WITH A SYMBOL

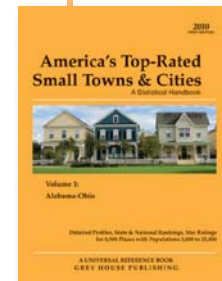
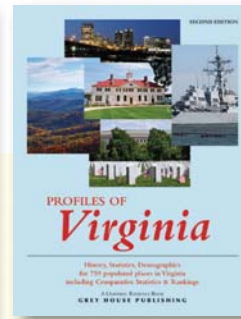
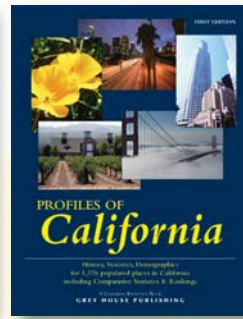
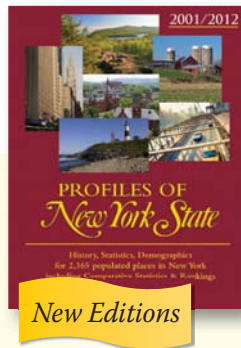
For more information about the content of each directory, please visit its product page in this catalog.



MANY OF OUR ENCYCLOPEDIAS AND REFERENCE BOOKS ARE NOW AVAILABLE AS EBOOKS

Look for the  symbol throughout this catalog. Our current ebook vendors include **Gale's Virtual Reference Library (GVRL)**, **ebrary**, **NetLibrary**, and **MyiLibrary**.

PROFILES OF...



AMERICA'S TOP-RATED SMALL TOWNS & CITIES

Pub. Date: December 2009
3,600 pages / Two Volumes
Softcover
\$195
ISBN 978-1-59237-597-4

 Ebook
978-1-59237-600-1

REVIEWED:

"This handbook simplifies the research process by combining disparate information from various resources... As a result, researchers have a consolidated and comprehensive resource to identify trends and conduct market research."

—CHOICE

America's Top-Rated Small Towns & Cities. Provides detailed profiles and comparative statistics of small towns and cities across the country with populations from 3,000 to 25,000. More than 8,900 places are covered!

- Arranged into easy-to-use state chapters, each chapter begins with a "Best Places" index to allow the user to pinpoint the best small towns within their state.
 - Detailed Profile of each town and city - these profiles offer up to 25 data fields, from income and housing values to education and taxes, designed to give the reader a comprehensive overview of the town, combining hard statistical data and historical, descriptive data.
 - Comparative Rankings - with ranking charts for Population Growth, Educational Attainment, Income Levels, Home Ownership and more. These informative charts allow the user to quickly see how the cities compare with one another, making trend-spotting and market research quick and easy.
 - National Comparative Rankings & Best Places Index
 - Available in print and ebook formats
- Information on small towns and cities can often times be difficult to locate. *America's Top-Rated Small Towns & Cities* pulls together a wealth of information about these smaller places that, before now, could take hours of research in multiple sources to locate. Combining informative statistical data and easy-to-use comparative rankings, this source provides just the data you need when researching small towns and how they compare to one another. This outstanding source of information will be widely used in any reference collection.

REVIEWED:

"A comprehensive portrait of the economic and social condition of this state. This volume includes countless facts, figures, statistics, and beautiful color maps...The book includes a wide variety of data including answers to frequently asked demographic and economic questions... This is an excellent reference tool for all types of libraries."

—*Journal of Business & Finance Librarianship*

Each state-by-state volume in this series provides detailed demographic and statistical data on EVERY populated place in the state, from the biggest metropolis to the smallest unincorporated hamlet, along with easy-to-use comparative rankings.

- Arranged by County, Demographic Profiles offer data on history, geography, climate, population, vital statistics, economy, income, taxes, education, housing, health & environment, public safety and more
- School District Data with contact information, grades served, the numbers of students, teachers and schools, student/teacher ratios, drop out rates, ethnicity, gender and diploma recipients by race and district expenditures per student
- Hispanic, Asian & Ancestry Group Statistics
- Detailed Weather Data
- Comparative Ranking Charts allow the user to quickly and easily see how the 100 largest cities compare to one another in income, unemployment, population characteristics, taxes, cost of living, education, health care, and more
- Available in print and ebook formats

The richness of each volume is astounding in its depth, from history to weather, all packed in an easy-to-navigate, compact format. These information-packed resources are a must for public libraries, large and small, university libraries, high school libraries and many other reference collections.

Profiles of California, 2nd Edition

Pub. Date: Mar. 2011 **New**
700 pages / \$149
Softcover ISBN 978-1-59237-559-2
Ebook: 978-2-57237-606-3

Profiles of Connecticut & Rhode Island

Pub. Date: 2007
600 pages / \$149
Softcover ISBN 978-1-59237-213-3
Ebook: 978-2-57237-379-6

Profiles of Florida, 3rd Edition

Pub. Date: July 2011 **New**
800 pages / \$149
Softcover ISBN 978-1-59237-770-1
Ebook: 978-2-57237-820-3

Profiles of Illinois, 3rd Edition

Pub. Date: Nov. 2011 **New**
630 pages / \$149
Softcover ISBN 978-1-59237-773-2
Ebook: 978-2-57237-821-0

Profiles of Indiana, 2nd Edition

Pub. Date: Sept. 2010 **New**
460 pages / \$149
Softcover ISBN 978-1-59237-556-1
Ebook: 978-2-57237-603-2

Profiles of Massachusetts, 2nd Ed.

Pub. Date: Feb. 2009
800 pages / \$149
Softcover ISBN 978-1-59237-437-3
Ebook: 978-2-57237-492-2

Profiles of Michigan, 3rd Edition

Pub. Date: Sept. 2011 **New**
745 pages / \$149
Softcover ISBN 978-1-59237-772-5
Ebook: 978-2-57237-822-7

Profiles of Texas, 3rd Edition

Pub. Date: Aug. 2011 **New**
850 pages / \$149
Softcover ISBN 978-159237-771-8
Ebook: 978-2-57237-819-7

Profiles of New Jersey, 2nd Edition

Pub. Date: April 2009
430 pages / \$149
Softcover ISBN 978-1-59237-443-4
Ebook: 978-2-57237-496-0

* Profiles of New York State, 2011/12

Pub. Date: May 2011 **New**
850 pages / \$149
Softcover ISBN 978-1-59237-746-6
Ebook: 978-2-57237-818-0

Profiles of North Carolina & South Carolina, 2nd Edition

Pub. Date: Feb. 2011 **New**
600 pages / \$149
Softcover ISBN 978-1-59237-557-8
Ebook: 978-2-57237-605-6

Profiles of Ohio, 3rd Edition

Pub. Date: Dec. 2011 **New**
554 pages / \$149
Softcover ISBN 978-1-59237-832-6
Ebook: 978-2-57237-833-3

Profiles of Pennsylvania, 2nd Edition

Pub. Date: Jan 2009
1,012 pages / \$149
Softcover ISBN 978-1-59237-429-8
Ebook: 978-2-57237-495-3

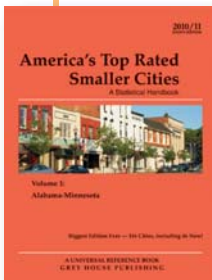
Profiles of Virginia, 2nd Edition

Pub. Date: Jan. 2011 **New**
500 pages / \$149
Softcover ISBN 978-1-59237-558-5
Ebook: 978-2-57237-604-9

Profiles of Wisconsin, 2nd Edition

Pub. Date: Jan. 2010
700 pages / \$149
Softcover ISBN 978-1-59237-560-8
Ebook: 978-2-57237-602-5

*New editions are published every third year.



AMERICA'S TOP-RATED SMALLER CITIES, 2010/11

Pub. Date: September 2010
2,500 pages / Two Volumes
Softcover / \$195
ISBN 978-1-59237-550-9

Ebook 978-1-59237-595-0



REVIEWED:

"This work will appeal to private individuals or businesses considering relocation, professionals considering expanding their business or changing careers, or just readers searching for reliable statistical data. Recommended for public and academic libraries and specialized collections."
—Library Journal

"A quick and handy (although weighty) reference tool, this work will have a wide and grateful audience. For those considering a move or concerned with business or market expansion, or for the just plain curious, this volume should more than meet their beginning information needs regarding city profiles. This guide is recommended for public and academic libraries."
—ARBA

—ARBA

New Edition

America's Top-Rated Smaller Cities allows readers to see, at a glance, a concise social, business, economic, demographic and environmental profile of over 100 top-rated smaller cities, all top-ranked in Population Growth, Median Income, Unemployment Rate and Crime Rate.

- Completely updated with 35 new cities, over 20 new sets of rankings and many new statistical topics
- City Reports include a Background of the City, an Overview of the State Finances and reflect the most current data available on a wide range of statistics on employment & earnings, household income, unemployment rate, population characteristics, taxes, cost of living, education, health care, public safety, recreation, media, air & water quality and much more
- Important Comparative Rankings allow the user to quickly see how the cities compare with one another in over 60 different categories, making trend-spotting and market research quick and easy
- Available in print and ebook formats

America's Top-Rated Smaller Cities offers a reliable, one-stop source for statistical data that, before now, could only be found scattered in hundreds of sources. This outstanding source of information will be widely used in any reference collection.

ARKANSAS / Bentonville 87

DEMOGRAPHICS

Area	Population Growth				Population Growth (%)
	1990	2000	2010	2015	
City	12,010	19,730	34,362	39,917	44.3
MSA ¹	239,474	347,065	460,341	511,636	44.9
U.S.	248,709,873	283,421,996	309,025,019	321,425,085	13.2

Note: (1) Metropolitan Statistical Area - see Appendix B for areas included
Source: Claritas, Inc.

Number of Households and Average Household Size

Area	2010	2010 Average
City	12,953	2.65
MSA ¹	175,554	2.69
U.S.	116,136,017	2.59

Note: (1) Metropolitan Statistical Area - see Appendix B for areas included
Source: Claritas, Inc.

Race and Ethnicity

Area	White Alone (%)	Black Alone (%)	Asian Alone (%)	Other Race (%)	Hispanic (%)
City	82.5	3.9	4.5	9.2	10.8
MSA ¹	83.9	2.4	2.8	11.7	14.4
U.S.	72.3	12.4	4.4	10.9	15.8

Note: Figures are 2010 estimates. (1) Metropolitan Statistical Area - see Appendix B for areas included
(2) Alone or different race and being in combination with one or more other races. (3) May be of any race.
Source: Claritas, Inc.

Ancestry

Area	German	Irish	English	American	Italian	Polish	French	Scottish
City	17.6	14.5	14.0	8.3	4.8	1.5	3.2	2.4
MSA ¹	16.3	14.1	12.7	9.7	2.5	1.3	2.7	2.9
U.S.	16.8	12.0	9.3	6.4	5.9	1.3	3.2	2.9

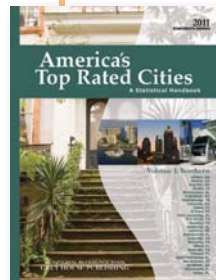
Note: The ten most prevalent in the U.S. are shown. Figures are percentages and include multiple ancestries.
Source: Claritas, Inc.

ALSO AVAILABLE:

Crime in America's Top-Rated Cities
Softcover
ISBN 978-1-891482-84-7 / \$155

Profiles of America
2nd Edition / 4 Volumes
10,008 pages / Softcover
ISBN 978-1-891482-80-9 / \$795

The American Tally
807 pages / Softcover
ISBN 978-1-930956-29-2 / \$150



AMERICA'S TOP-RATED CITIES, 2011

Pub. Date: April 2011
Four Volume Set / 3,400 pages / \$225
ISBN 978-1-59237-747-3
Vol 1. Southern / 850 pages / \$65
ISBN 978-1-59237-748-0
Vol 2. Western / 890 pages / \$65
ISBN 978-1-59237-749-7
Vol 3. Central / 760 pages / \$65
ISBN 978-1-59237-750-3
Vol 4. Eastern / 900 pages / \$65
ISBN 978-1-59237-751-0

Ebook 978-1-59237-815-9



REVIEWED:

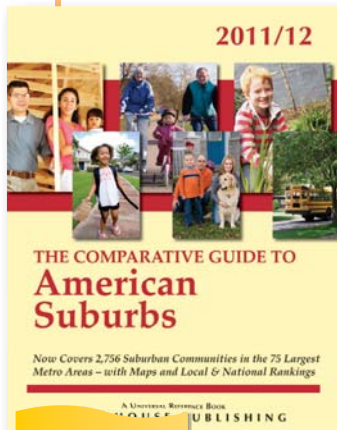
"This is the most comprehensive compilation of statistics on cities available... The obvious user of this set is someone relocating, but it is equally useful to a business seeking a relocation or expansion site. Market researchers will also find the data compiled here a concise, quick and current source. Highly recommended for business libraries serving the public and academic libraries with marketing students looking for data on cities. The price is very reasonable for the convenience of having these statistics gathered together in a very usable format."
—Journal of Business and Finance Librarianship

New Edition

America's Top-Rated Cities provides current, comprehensive statistical information and other essential data in one easy-to-use source on the top 100 cities that have been cited as the best for business and living in the United States.

- 16 new cities, 9 new statistical tables and an extensive update with the most current information available
- City Reports incorporate information from hundreds of sources to show, at a glance, a concise social, business, economic, demographic and environmental profile of each city
- Statistical data covers cost of living, finances, taxes, population, commercial real estate, education, major employers, media, crime, climate, housing vacancies, tax audits, bankruptcy, presidential election results and more.
- Four easy-to-use regional volumes
- Comparative Statistics for over 40 categories allow for easy comparison and trend-spotting
- Four Appendices: Chambers of Commerce, State Departments of Labor and Employment, Historical Metropolitan Area Definitions and Current Metropolitan Area Definitions
- Available in print and ebook formats

America's Top-Rated Cities is designed for a wide range of readers: private individuals considering relocating a residence or business; professionals considering expanding their business or changing careers; government agencies; general and market researchers; real estate consultants; human resource personnel; urban planners and investors. This outstanding source of information will be widely useful in any reference collection.



THE COMPARATIVE GUIDE TO American Suburbs

Now Covers 2,756 Suburban Communities in the 75 Largest Metro Areas – with Maps and Local & National Rankings

New Edition

THE COMPARATIVE GUIDE TO AMERICAN SUBURBS, 2011/12

Pub. Date: May 2011
1,500 pages
Softcover / \$150
ISBN 978-1-59237-834-0

 Ebook
978-1-59237-835-7

REVIEWED:

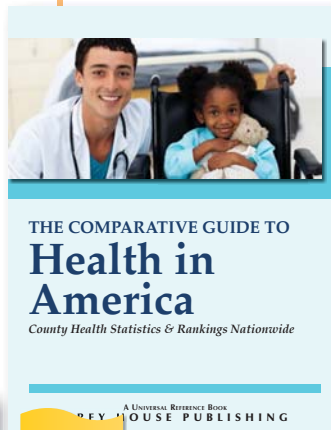
“One of the most useful features is the suburban rankings for each one of 26 characteristics at the end of each metropolitan statistical area. This work creates comprehensive profiles of suburbs and comparative tables that are not easy to find elsewhere...Highly recommended for academic, public, and senior high school libraries.”

–ARBA

The Comparative Guide to American Suburbs is a one-stop source for statistics on the 2,000+ suburban communities surrounding the 50 largest metropolitan areas – their population characteristics, income levels, economy, school systems and important data on how they compare to one another.

- Updated and expanded with the most current information available
- Organized into 60 Metropolitan Area chapters, for easy reference
- Chapters contain an Overview of the Metropolitan Area, Detailed Map, Statistical Profile of each Suburban Community, Contact Information, Physical Characteristics, Population Characteristics, Income & Economy, Unemployment Rate, Cost of Living, Education, Chambers of Commerce and much more
- Easy-to-use Ranking Tables rank the suburbs by twenty different criteria, including Population, Per Capita Income, Unemployment Rate, Crime Rate, Cost of living and more, for quick and easy comparisons between suburbs
- Available in print and ebook formats

The Comparative Guide to American Suburbs is the best source for locating data on suburbs. Those looking to relocate, as well as those doing preliminary market research, will find this an invaluable, timesaving resource.



THE COMPARATIVE GUIDE TO Health in America

County Health Statistics & Rankings Nationwide

New

THE COMPARATIVE GUIDE TO HEALTH IN AMERICA

Pub. Date: July 2011
1,300 pages
Softcover / \$150
ISBN 978-1-59237-607-0

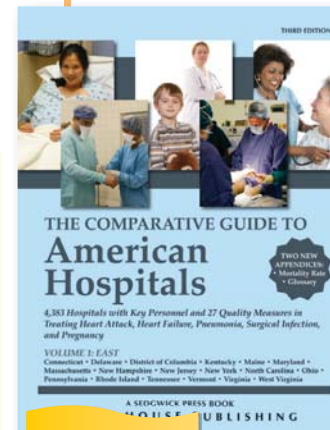
 Ebook
978-1-59237-608-7

This easy-to-use handbook combines county health statistics, for 3,100 counties across the US,

with national and state comparative rankings, to offer a comprehensive look at the health of America.

- State Health Summary – provides an important overview of health care statistics within the state
- County Health Star Ratings – an easy to use index of all counties with their star rating, (1 to 5 stars) based on the overall health of its residents
- County Maps – in full color, provides a visual snapshot of the counties by their star rating
- County Profiles – provides data on infant mortality, death rates, air quality, housing with increased lead risk, hospital beds and primary care physicians per capita, number of health care providers, hospital utilization data, unemployment and high school diploma rates, smoking among pregnant women, food stamp recipients and more
- County Rankings – include ranking charts for each of the 15 data points, provide immediate access to the best and worst within each state. Ranking data also appears in each Profile, so researchers can quickly see how each county compares to others in the state.
- National Rankings - national rankings for all 3,100 counties
- National Health Maps – in full color, illustrates health trends across the nation
- Population Group Ranking Charts – allows the user to see the healthiest counties, and least healthiest, within similar population ranges
- Available in print and ebook formats

The Comparative Guide to Health in America provides one-stop access to health statistics across the country, with easy to use data profiles, star ratings and comparative rankings. This new resource will be widely used in all health care collections along with public library and university library reference collections.



THE COMPARATIVE GUIDE TO American Hospitals

4,383 Hospitals with Key Personnel and 27 Quality Measures in Treating Heart Attack, Heart Failure, Pneumonia, Surgical Infection, and Pregnancy

VOLUME 1: EAST
Connecticut • Delaware • District of Columbia • Kentucky • Maine • Maryland • Massachusetts • New Hampshire • New Jersey • New York • North Carolina • Ohio • Pennsylvania • Rhode Island • Tennessee • Vermont • Virginia • West Virginia

A SEDGWICK PRESS BOOK
GREY HOUSE PUBLISHING

New Edition

THE COMPARATIVE GUIDE TO AMERICAN HOSPITALS, 3RD EDITION

Pub. Date: June 2011
1,900 pages
Four Volume Set / Softcover
ISBN 978-1-59237-838-8
\$350

Vol. 1 - East Region
978-1-59237-839-5 / \$135
Vol. 2 - South Region
978-1-59237-840-1 / \$135
Vol. 3 - Central Region
978-1-59237-841-8 / \$135
Vol. 4 - West Region
978-1-59237-842-5 / \$135

 Ebook
978-1-59237-843-2

REVIEWED:

“Overall, this is a solid directory that will assist reference librarians and consumers in comparing hospitals’ quality, a positive step forward in choosing health care based on performance. Summing Up: Recommended. Academic and public libraries; all levels.”

–CHOICE

This informative third edition compares all of the nation’s hospitals by 24 measures of healthcare quality.

- Regional volumes make locating information about hospitals in your area quicker and easier than ever before
- Provides a snapshot profile of each of the nation’s 4,300+ hospitals, illustrating how the hospital rates when providing treatment for Heart Attack Care, Heart Failure Care, Surgical Infection Prevention and Pregnancy Care measures
- Profiles compare data for the hospital with the state average, the U.S. average and the best hospitals
- Profiles also include the hospital’s address, phone and fax numbers, email and web addresses, type and accreditation along with 5 top key administrations
- Easy-to-use Regional State by State Statistical Summary Tables for each data element allow the user to quickly locate the hospitals with the best level of service
- Glossary of Terms & Regional Hospital Index
- Available in print and ebook formats

These profiles will allow the user to quickly identify hospitals with the best level of care – a critical factor when making important healthcare decisions. This much-needed resource will be a helpful addition to the reference collections at all public, medical and academic libraries.

