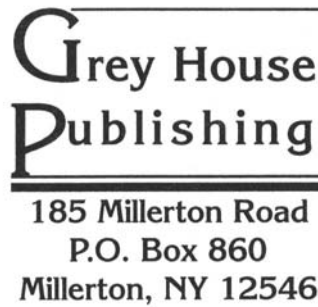


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**Grey House Publishing announces the Fifteenth Edition
of *The Directory of Business Information Resources***

Grey House Publishing is proud to announce the publication of the Fifteenth Edition of *The Directory of Business Information Resources*. Since its first publication in 1992, this directory has consistently been the reference book of choice for business researchers in a wide range of industries.

This edition includes 21,800 listings, including hundreds of brand new listings and thousands of updates. It's the most comprehensive guide to business information on the market today, and is also available in a fully searchable online database.

The *Table of Contents* shows that this 2008 edition covers all the largest industries, including Healthcare, Drugs & Pharmaceutical, Computers & Data Processing, Banking, Financial Services, Credit & Lending Services, Internet, Broadcasting, Communications & Media, Environment & Conservation, Safety & Security, Management, Marketing, Hotels & Motels, Performing Arts, Restaurants, Sports & Recreation, and Travel.

New to this edition is *Tomorrow's Jobs*, a nine-page report from the U.S. Department of Labor's *Outlook Handbook, 2008-2009*, discusses industry trends and projections to 2016. In this report you will find charts and statistics on:

- Labor force by race, ethnic background and age group
- Changes in wage and employment in both service and goods-producing industries

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- Projections of fastest growing industries
- Occupations with the largest increases and decreases in employment
- Growth and replacement needs by major occupational group
- Fastest growing occupations by level of post-secondary education or training

The *Content Summary of Chapter Listings* helps users see the wide range of topics included in each chapter, many of which appear in more than one chapter. It is designed to show exactly what is covered in each chapter.

The *Standard Industrial Code (SIC) Cross-Reference Table* is included for users who wish to approach their topic based on the Department of Labor's standardized list of business codes. This table links the SIC to appropriate chapters in the Directory.

The *User's Guide* gives field details on each of the 21,800 entries that includes name, address, phone, fax, web site, e-mail, a brief description and all entries are numbered. Associations may include number of members, dues and founding year. Publications may include cost and frequency. Trade shows may include time, place, number of exhibitors and attendees.

Two indexes are also included to ensure users can find what they are looking for. The *Entry Index* lists all entries alphabetically and are identified by entry number. *The Publisher Index* is an alphabetical list of publishers of industry literature. The entry number listed in the index identifies the title of the published material listed in this directory. Note that publishers often offer additional material not included in these pages.

When the first edition of *The Directory of Business Information Resources* was first published in 1992, the wide range of information included was scattered over a dozen expensive directories, often available only at the largest libraries. Even then, chances of finding the most current editions of appropriate resources were slim. Now, as many sources for information shift from print to electronic formats, they are sometimes even more scattered and less reliable. Thus, the value of the current, comprehensive data in this latest edition, compiled with the business researcher in mind, has never been more valuable.

The Directory of Business Information Resources answers the need for well-organized, accessible business information. Suitable for market researchers, advertising agencies, job placement and career planning offices, public relations personnel, and business schools and colleges – a need well-documented by one of the identified high-growth sectors: Information!

The Directory of Business Information Resources

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