



4919 Route 22
PO Box 56
Amenia, NY 12501-0056

800-562-2139
Fax: 845-373-6360
Email: books@greyhouse.com
www.greyhouse.com

For Immediate Release

February 25, 2010

Contact: Jessica Moody, VP Marketing
Grey House Publishing
(800) 562-2139 x101
jmoody@greyhouse.com

**Grey House Publishing announces the Winter 2009/10 Edition of
*TheStreet.com Ratings' Guide to Common Stocks***

"Academic and public libraries wishing to build up their investment area beyond the commonly found... will find the Weiss guide a good purchase."

- ARBA

Grey House Publishing is proud to announce the publication of the Winter 2009/10 Edition of *TheStreet.com Ratings' Guide to Common Stocks*.

TheStreet.com Ratings operates with a strong commitment to consumers, and an emphasis on education and empowerment. Taken together with a tradition of independence from the insurance companies started by Martin Weiss himself, users can be certain that they are receiving the most thorough, accurate, timely, and unbiased ratings available.

All of TheStreet.com Ratings' Guides are published quarterly, utilize an easy-to-use, A-F rating system (similar to school grading systems), and contain more comprehensive and up-to-date ratings than any of their competitors. This Winter 2009/10 edition of *The Street.com Ratings' Guide to Common Stocks* gives insight into the risk-adjusted performance of common stocks listed on the NYSE, AMEX, and Nasdaq – more than 5,800 stocks in all.

The Street.com Ratings' Guide to Common Stocks is divided into eight sections, in addition to an introductory section and a thorough Appendix. Inside the front cover of the book are definitions of each letter grade, this explanation is useful for quick-reference as the user is researching companies in the Guide.

The introductory section begins by welcoming the user and laying out TheStreet.com's mission statement. Then follows a "How To Use This Guide" orientation to the book. The final components of this section are an explanation of the Investment Ratings used in the book and a page of important warnings and cautions for the user to take into account when considering investments.

-continued-

Section one is an **Index of Common Stocks**. This section is an analysis of all rated and unrated Common Stocks, listed alphabetically by company name. Each company represented is measured on factors such as: Overall Investment Rating, Stock Price, 52-Week High, 3-Month Total Return, Dividend Yield, Revenues, Net Income and many more, 32 in total.

Section two and three contain a summary analysis of **TheStreet.com's Top and Bottom 200 Common Stocks**. Each list is a compilation of those Common Stocks receiving the highest or lowest Investment Rating, listed in order by Overall Rating.

Section four, **Performance: 100 Best and Worst Common Stocks**, is a compilation of those Common Stocks receiving the highest and lowest Performance Ratings, listed in order by rating. This rating is based solely on each stocks financial performance over the past three years. This section is most commonly used to identify those stocks that have historically given shareholders the highest returns on their investments. Section five, **Risk: 100 Best and Worst Common Stocks** is a compilation of those Common Stocks receiving the highest and lowest Risk Ratings, listed in order by rating. This rating is based solely on each stock's performance volatility over the past three years. This section is most commonly used to identify those stocks that have historically given shareholders the most consistent returns on their investments.

Section six and seven identifies the **Top 100 Rated Common Stocks by Risk Category and by Industry**. Each is a compilation of those Common Stocks receiving the highest TheStreet.com Investment Rating within each industry, listed by Overall Investment Rating.

Section eight, **200 Highest Dividend-Yielding Common Stocks**, is a summary analysis of each of the top 200 stocks according to their dividend yield, listed in order.

The Street.com Ratings' Guide to Common Stocks ends with an Appendix containing three sections: What is a Common Stock, An Investor Profile Quiz and Performance Benchmarks. A Glossary is also included, which contains the most important terms used throughout the publication.

TheStreet.com Ratings' Guide to Common Stocks will provide investors with a reliable source of investment ratings on a timely basis and offers the most comprehensive, accurate, and independent analyses of Common Stocks. Presented in an accessible format, users at any level can easily navigate through the guide. TheStreet.com's unique investment rating system makes it easy to see exactly which stocks are on the rise and which ones should be avoided, with the easy-to-use buy-hold-sell equivalents commonly used by Wall Street.

Anyone looking for accurate, unbiased ratings and data will benefit from *TheStreet.com Ratings' Guide to Common Stocks*. This guide will help professionals and consumers alike, selecting you own investments or checking up on a broker's recommendation, TheStreet.com Ratings can help you in your evaluation.

TheStreet.com Ratings' Guide to Common Stocks, Winter 2009/10 Edition
Softcover ISBN: 978-1-59237-506-6 490 pages \$249.00 (single edition)/\$499.00 (4 quarters)
Editor: TheStreet.com Ratings'
Publisher: Leslie Mackenzie