

# The Directory of Health Care Group Purchasing Organizations

This comprehensive database provides the important data you need to get in touch with over 640 Group Purchasing Organizations. With the most accurate and comprehensive information to date, you will find the right person to purchase your specialized product and deliver the power of volume sales.

## **Mailing List & Database Information**

### Pricing

Base Price: \$450/F plus delivery  
Source: Directory Files  
Updates: Continuous

**Total Records** 648

### Delivery Options

Pressure Sensitive Labels \$50/F  
Diskette, Email, or FTP \$50/F

### **Organization Type Category Selections**

Group Purchasing Organizations	199
Multi-Hospital & Multi-Nursing Home Corporation Alliance	175
Provider Management Company	21
Physicians Offices	192
Integrated Delivery Network	1
	48

### Additional Data Fields\*

Additional Contacts, Single Mailing \$150/M  
Additional Contacts, Unlimited Mailings \$300/M  
Phone Numbers \$50/F  
Key Coding \$50/F

### **Personnel**

Organizational Executives	1,882
Key Purchasing Agents	851

\*Standard File Layout includes: group name, complete mailing address, and (1) contact with title.

### Additional Mailings

Each Additional 30% of original order  
Unlimited mailings \$900/F plus delivery

Multiple User Licensing and Pricing available upon request.

F: Flat Fee M: per thousand

## Terms & Conditions

All names ordered are for one-time mailing usage only, unless ordering Additional Mailings. Sample Mailing Piece and List Rental Agreement required for all orders. Prepayment is required. Please allow 3-5 working days for list fulfillment. List cancellations after mail date are fully due. Broker discounts available on base rate and selections with the exception of pressure sensitive labels.

To place an order or inquire about counts, please contact the  
List Manager at 800-562-2139 x118

Grey House Publishing ♦ 4919 Route 22 ♦ PO Box 56 ♦ Amenia, NY 12501  
(518) 789-8700 ♦ FAX (518) 789-0556 ♦ gkvam@greyhouse.com ♦ www.greyhouse.com