

GET IMMEDIATE ACCESS TO THE U.S. SPORTS INDUSTRY

# SPORTS MARKET PLACE DIRECTORY

The Grey House Publishing **Sports Market Place Directory** is published annually and contains comprehensive data on the U.S. Sports Industry. Covering everything from Single Sports Organizations to Sponsors and Facilities, this database offers current information about people, organizations, and events within the Sports Industry. This directory's 2011 edition contains more than 15,000 Organizations and over 50,000 Executives.

## Mailing List Information

### Organization Type Selections

Single Sports Organizations	2,089
Executives	9,268
Multiple Sports Organizations	904
Executives	2,237
College Sports Organizations	1,675
Executives	14,734
Media	3,854
Executives	9,561
Sponsors	1,533
Executives	3,388
Professional Services	1,794
Executives	3,734
Facilities	1,527
Executives	3,721
Manufacturers & Retailers of Sports Equipment	2,089
Executives	4,057

### Pricing

Base Price*:	\$150/M
Minimum:	\$450.00 plus delivery
Source:	Directory Files
Updates:	Continuous

\*Standard File Layout includes: company name, complete mailing address, and (1) key contact with title.

### Delivery Options

PS Labels	\$10/M
Diskette, Email, or FTP	\$50/F

### Additional Data Fields

Additional Contacts	\$150/M
Phone Numbers	\$30/M
URL	\$25/M
Key Coding	\$5/M

### Additional Mailings

Each Additional	30% of original order
Unlimited mailings	\$300/M

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### Terms & Conditions

All names ordered are for one-time mailing usage only, unless ordering Additional Mailings. Sample Mailing Piece and List Rental Agreement required for all orders. Prepayment is required. Please allow 3-5 working days for list fulfillment. Payment for list cancellation after mail date is fully due. Broker discounts available on base rate and selections (with the exception of pressure sensitive labels).

To inquire about counts or to place an order, please contact the List Manager at (800) 562-2139 x118.

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