

Imprints  
Grey House Publishing  
Sedgwick Press  
Universal Reference Publications



518-789-8700  
800-562-2139  
Fax: 518-789-0556  
E-mail: books@greyhouse.com  
www.greyhouse.com

**For Immediate Release**

January 30, 2009

Contact: Jessica Moody, Vice President, Marketing  
Grey House Publishing  
(800) 562-2139 x 101  
jmoody@greyhouse.com

**Grey House Publishing announces the Sixteenth Edition of  
*The Directory of Business Information Resources***

*“A business directory that offers convenient access to a broad range of information sources under one cover will prove useful to all business researchers...This business directory is recommended for all public, academic, and special libraries.”*

- ARBA

---

Grey House Publishing is proud to announce the publication of the Sixteenth Edition of *The Directory of Business Information Resources*. Since its first publication in 1992, this directory has consistently been the reference book of choice for business researchers in a wide range of industries. This edition includes 21,800 listings in 98 industries. It's the most comprehensive guide to business information on the market today, and is also available in a fully searchable online database.

Along with the fully updated listings, there are 4 new features in this 2009 edition. To compliment the Standard Industrial Classification System (SIC) Chart, there is now a North American Industry Classification System (NAICS) Chart. This table links the NAICS to appropriate chapters in the Directory.

The second new feature is current data from the Office of Economic Research on *Research Publications*. These 29 publications are categorized into 11 sections, from Banking and Financial Issues to Taxation. Each listing has a detailed description and full access information.

The third feature is an article from the Small Business Administration, titled *Offshoring and U.S. Small Manufacturers* including a complete case study of the apparel industry. The last features are quarterly indicators from the Small Business Administration, titled *Second Quarter 2008: The Economy and Small Business* that includes trends by sector.

--continued--

The Table of Contents shows that this 2008 edition covers all the largest industries, including Healthcare, Drugs & Pharmaceutical, Computers & Data Processing, Banking, Hotels & Motels, Financial Services, Credit & Lending Services, Communications & Media, Safety & Security, Environment & Conservation, Management, Marketing, Performing Arts, Restaurants, Sports & Recreation, and Travel.

The Content Summary of Chapter Listings helps users see the wide range of topics included in each chapter, many of which appear in more than one chapter. It is designed to show exactly what is covered in each chapter.

The Standard Industrial Code (SIC) Cross-Reference Table is included for users who wish to approach their topic based on the Department of Labor's standardized list of business codes. This table links the SIC to appropriate chapters in the Directory.

The User's Guide gives field details on each of the 21,800 entries that includes name, address, phone, fax, web site, e-mail, a brief description and all entries are numbered. Associations may include number of members, dues and founding year. Publications may include cost and frequency. Trade shows may include time, place, number of exhibitors and attendees.

Two indexes are also included to ensure users can find what they are looking for. The Entry Index lists all entries alphabetically and are identified by entry number. The Publisher Index is an alphabetical list of publishers of industry literature. The entry number listed in the index identifies the title of the published material listed in this directory. Note that publishers often offer additional material not included in these pages.

*The Directory of Business Information Resources* answers the need for well-organized, accessible business information. Suitable for market researchers, advertising agencies, job placement and career planning offices, public relations personnel, and business schools and colleges – a need well-documented by one of the identified high-growth sectors: Information!

The Grey House OnLine Database is now available for *The Directory of Business Information Resources*. With a subscription, users can search by keyword, geographic area, organization type, key contact name and so much more. Visit <http://gold.greyhouse.com> or call (800) 562-2139 to set up a free trial.

*Praise for Directory of Business Information Resources Online Database:*

*“The directory is also available as an online database for those requiring quick access or who wish to search with respect to specific criteria. For business users in particular, arrangements can be made with the publisher to obtain direct mail labels or diskettes for reaching target markets. The directory offers a vast quantity of accessible information in a single volume.”*

- ARBA

---

*The Directory of Business Information Resources, 2009*

ISBN 13: 978-1-59237-399-4

2,000 pages

\$195.00

Online Database (Single User)

\$475.00

Online Database (Multiple Users & Library Access)

Please Call for Quote

Publisher: Leslie Mackenzie

Editorial Director: Laura Mars-Proietti