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Grey House Publishing announces the Eighteenth Edition of *The Directory of Business Information Resources*

Grey House Publishing is proud to announce the publication of the Eighteenth edition of *The Directory of Business Information Resources*. Since its first publication in 1992, this directory has consistently been the reference book of choice for business researchers in a wide range of industries. This edition includes 22,614 listings in 98 industries. It's the most comprehensive guide to business information on the market today, and is also available in a fully searchable online database.

The value of focused, comprehensive data in *The Directory of Business Information Resources*, compiled with the business researcher in mind, cannot be overstated. This edition provides immediate assistance with your business: attend industry Trade Shows to **promote your product and find new customers**; subscribe to Publications to **stay competitive and ahead of the curve**; join Associations for **business support and educational opportunities**.

The Table of Contents shows that this 2011 edition covers all the largest industries, including Healthcare, Drugs & Pharmaceutical, Computers & Data Processing, Banking, Hotels & Motels, Financial Services, Credit & Lending Services, Communications & Media, Safety & Security, Environment & Conservation, Management, Marketing, Performing Arts, Restaurants, Sports & Recreation, and Travel.

As the world of research continues to expand further into cyberspace, this 2011 edition of *Business Information Resources* keeps pace by indicating, when available, an association's presence on Facebook, Twitter and LinkedIn.

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The Content Summary of Chapter Listings helps users see the wide range of topics included in each chapter, many of which appear in more than one chapter. It is designed to show exactly what is covered in each chapter.

The Standard Industrial Code (SIC) Cross-Reference Table is included for users who wish to approach their topic based on the Department of Labor's standardized list of business codes. This table links the SIC to appropriate chapters in the Directory.

The User's Guide gives field details on each of the 22,614 entries that includes name, address, phone, fax, web site, e-mail, a brief description and all entries are numbered. Associations may include number of members, dues and founding year. Publications may include cost and frequency. Trade shows may include time, place, number of exhibitors and attendees.

Two indexes are also included to ensure users can find what they are looking for. The Entry Index lists all entries alphabetically and identified by entry number. The Publisher Index is an alphabetical list of publishers of industry literature. The entry number listed in the index identifies the title of the published material listed in this directory. Note that publishers often offer additional material not included in these pages.

The Directory of Business Information Resources answers the need for well-organized, accessible business information. Suitable for market researchers, advertising agencies, job placement and career planning offices, public relations personnel, and business schools and colleges – a need well-documented by one of the identified high-growth sectors: Information!

The Directory of Business Information Resources is now available on the Grey House OnLine Database, GOLD. With a subscription to GOLD, users can search by keyword, geographic area, organization type, key contact name and so much more. Visit <http://gold.greyhouse.com> or call (800) 562-2139 to set up a free trial.

Praise for Directory of Business Information Resources Online Database:

“The directory is also available as an online database for those requiring quick access or who wish to search with respect to specific criteria. For business users in particular, arrangements can be made with the publisher to obtain direct mail labels or diskettes for reaching target markets. The directory offers a vast quantity of accessible information in a single volume.”

- ARBA

The Directory of Business Information Resources, 2011

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