

RECENT REVIEWS

Directory of Business Information Resources

“(The Directory of Business Information Resources, 2015. 22d ed.) The Directory of Business Information Resources, which covers 101 industries, is an annotated guide to associations, directories, databases, newsletters, journals, and trade shows. This edition has added two chapters: Cyber Security and Social Media. Entries in the directory are arranged alphabetically by industry listings and industries covered include accounting, automotive, computers and data processing, communications and media, insurance, healthcare, chemicals, electrical, agriculture, sports and recreation, and broadcasting. Each resource entry is given a one-paragraph description. Within industry categories, entries are listed in categories of associations, newsletters, magazines and journals, directories and databases, trade shows, and industry websites. Each association entry includes name, address, URL, officers’ names, when founded, and number of members. For journals, magazines, and newsletters each entry contains title of publication, address, subscription cost, URL, and special issues information. For websites the name and URLs are listed along with a description of the organization and its purpose. For trade shows, entries include name and address of agency, officers, membership, and frequency of trade shows. For directories and databases, entries contain name address, phone, URL, officers, and frequency of publication. Also included in the Directory are: Content Summary of Chapter Listings; NAICs Codes; Cross Reference Table; SIC Codes Cross Reference Table; Entry Index; and Publisher Index. The Directory of Business Information Sources is a comprehensive guide to research resources and is recommended to practitioners and faculty and students in undergraduate and business programs. It allows researchers to thoroughly research specific industries and is a helpful finding aid to locating resources and associations. Recommended to larger public libraries and university libraries supporting a program in business administration.”

-ARBA

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4919 Route 22, PO Box 56 Amenia, NY 12501

(800) 562-2139 FAX (518) 789-0556

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“The Directory of Business Information Sources, 2014 is the 21st edition of an annual compilation of associations, newsletters, magazines, journals, trade shows, directories, databases, and Web sites that provides access to vast quantities of information on companies and industries, based largely in the United States. The nearly 22,900 entries (including some multiple listings) are sorted into 99 industrial categories. Information given for each entry varies depending on type of source and availability, with the intent to include name, address, phone and fax numbers, email and Web site data, key executives, brief outline of aims and activities, number of members, and year established. If a publication, frequency, subscription price, and circulation could be included. If a trade show, attendance and show month is likely to be given. Also included in the directory are a table of contents (chapters by industry), introduction, user guide, content summary of chapters (industries), NAICS and SIC codes cross-referenced to the directory, and a review of the economy in 2013. An entry index and a publisher index are available to ease in searching the large volume. The directory is also available on-line to further facilitate more detailed searching. The directory is a comprehensive wellspring of sources for current information on business firms and industries gathered conveniently in a single volume”

-ARBA

“The 20th edition of this directory (12thed., CH, Jan’05, 42-2569), comprising 23,000-plus listings, continues to be an essential reference resource. It covers ‘Associations, newsletters, journals, trade shows, directories and databases’ for 99 industry groups. Its aim is to continue as ‘the premier reference book for business researchers.’ Coverage includes ‘5,241 associations, 2,932 newsletters, 4,997 magazines and journals, 3,716 trade journals, 2,465 directories and databases, 17,907 fax numbers, 17,857 web sites, 17,114 e-mail addresses, and 248 international resources.’ New features include a user guide, content summaries of subtopics for each chapter, NAICS and SIC cross-reference tables, and a discussion of the economic environment in 2012. The user guide breaks down the components of a typical entry. A listing includes directory information, names of officers, a descriptive paragraph, number of members, and founding dates. Other features vary by organization entries sometimes list social media pages and circulations figures,

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frequency, and the cost to subscribe. Organization entries sometimes list social media pages and the cost to join. When applicable, entries also include features such as mailing lists available for rent of industry websites. Indexes include alphabetical entries and publishers. This directory is available for online subscription via G.O.L.D. Grey House Online Database Collection (CH, Nov'09, 47-1208). **Summing Up:** Recommended. Lower-level undergraduates and above; general readers.”

-Choice

“A comprehensive directory of over 23,000 listings in 99 industries, this volume is a worthy addition to academic and large public libraries serving business researchers. Two new industries – Alternative Energy and E-Commerce – as well as indicators of companies’ social media presence could warrant replacement of older editions.”

-Booklist

“This new edition continues to provide updated information on trade and industry associations... This is a very useful book that contains information that is constantly changing... if you are providing broad-based industry information on a regular basis acquiring this title regularly is recommended.”

-ARBA

“The Directory of Business Information Resources...has proven its worth as a source of information for research on...industries from accounting to wholesale services. This directory is massive in size and scope, but consolidates a rich variety of helpful information into one convenient volume... The Directory of Business Information Resources will be an excellent addition to reference collections of public and academic libraries as well as corporate, nonprofit, and other special libraries. The price is quite reasonable for the amount of information that can quickly and conveniently provided at the reference desk by having this volume readily available.”

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“A business directory that offers convenient access to a broad range of information sources under one cover will prove useful to all business researchers...This business directory is recommended for all public, academic, and special libraries.”

- ARBA

“It is a good starting point for limited information about trade organizations. The book is well organized and the information is easy to find... For smaller libraries or private libraries, this book is an excellent substitute for the more costly Encyclopedia of Associations.”

- The Daily Record

Praise for Directory of Business Information Resources Online Database:

“The directory is also available as an online database for those requiring quick access or who wish to search with respect to specific criteria. For business users in particular, arrangements can be made with the publisher to obtain direct mail labels or diskettes for reaching target markets. The directory offers a vast quantity of accessible information in a single volume.”

- ARBA

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