

Imprints  
Grey House Publishing  
Sedgwick Press  
Universal Reference Publications



185 Millerton Road  
P.O. Box 860  
Millerton, NY 12546

518-789-8700  
800-562-2139  
Fax: 518-789-0556  
E-mail: books@greyhouse.com  
www.greyhouse.com

**For Immediate Release**

July 9, 2008

Contact: Jessica Moody, VP Marketing  
Grey House Publishing  
(800) 562-2139 x101  
jmoody@greyhouse.com

**Grey House Publishing Canada announces the Eleventh Edition of *Financial Services Canada***

“Serving as a starting point for anyone needing essential information on the Canadian financial industries, *Financial Services Canada* would be a useful resource in business schools teaching Canadian business, and public libraries where there is interest. Canadian public libraries and universities will want this on their reference shelves.”

– *Booklist*

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Grey House Publishing Canada is proud to announce the publication of the Eleventh Edition of *Financial Services Canada*.

Financial Services Canada provides the most comprehensive picture of Canada’s financial sector, with nearly 25,000 listings. Chapters include everything from Banks & Depositories, Investment Management, Insurance Companies, Accounting & Law, Associations, and Publications. Each listing presents a detailed organization profile, including founding date, scope of activity, executive information, full addresses and complete contact information.

In addition to the current, comprehensive factual information offered in Financial Services Canada, we have added some valuable new data:

- ◇ **Brand New Articles & Statistics** that highlight significant issues in the Canadian financial service community appear in the front of the work.
  - ◆ Articles include: *Labour Force Survey; Wholesale Trade; Quarterly Financial Statistics for Enterprises; Consumer Price Index; Savers, Investors and Investment Income.*
  - ◆ Statistics include: *Employment by Industry; GDP; Earnings by Industry; Economic Indicators*

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- ◇ **New Insurance Class Index** helps you find a company by one of 17 different types of insurance, from Accident to Theft. This is in addition to three other indexes: *Entry Name*; *Executive Name*; *Geographical*.
- ◇ **Hundreds more listings** have been added, especially in *Major Corporations* (now 1,278), *Investment Funds* (now more than 5,300) and *Publications* (now 162 titles).

*Financial Services Canada* is the most up-to-date source for names and contact numbers of industry professionals, senior executives, portfolio managers, financial advisors, agency bureaucrats and elected representatives. This 11<sup>th</sup> edition includes hundreds of new listings, primarily in Investment Funds, Publications, and Major Companies categories. Key contacts now number 24,427.

The four indexes offer a variety of ways to search not only for specific organizations, but also for specific categories of organizations.

- ◇ **New Insurance Class Index** helps you find a company by one of 17 different types of insurance, from Accident to Theft.
- ◇ **Alphabetical Index** sorts every main office entry in the directory alphabetically by name.
- ◇ **Geographic Index** lists the locations of financial institutions and their branches by town or city. Listings in this Index are arranged by province, then alphabetically by city or town name.
- ◇ **Executive Name Index** lists all key personnel included in the volume alphabetically by last name. In addition to the executive's name, his or her title and organization name is also listed.

Available in print, by subscription, and online via Grey House Publishing Canada at [www.greyhouse.ca](http://www.greyhouse.ca), *Financial Services Canada* is widely used as a valuable resource for financial executives, bankers, financial planners, sales and marketing professionals, lawyers and chartered accountants, government officials, investment dealers, journalists, librarians and reference specialists.

With a decade of publication behind *Financial Services Canada*, this thoroughly researched and comprehensive volume is an asset to anyone involved in Canada's financial sector. Featuring listings for every facet of the Canadian financial industry, this brand new edition functions as a directory, a research tool, a marketing resource, and a handy reference.

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*Financial Services Canada*

Hardcover ISBN: 978-1-59237-278-2

1,068 pages

\$325.00

Editorial Manager: Robert Lang

Publisher: Leslie Mackenzie