

RECENT REVIEWS

Encyclopedia of Global Industries

“The depth of industry coverage is impressive... This volume will give students, researchers, and investors a solid background in how an industry operates and which countries and companies are major players in it. More experienced researchers will use the current and historical statistics for in-depth analysis and comparison. In sum, any library serving international business students and faculty will find this a worthy addition to the reference collection.”

-Booklist

“The fourth edition of the Encyclopedia of Global Industries... is an extremely useful reference tool... Overall, this encyclopedia will benefit users looking for brief background information on industries. The resources for further information are extremely helpful in guiding readers to expand their research. **Summing Up:** Highly recommended. Lower- and upper-level undergraduates, professionals/practitioners, and general readers.”

-Choice

“*The Encyclopedia of Global Industries* provides detailed coverage of the history, development, and current status of 115 of ‘the world’s most lucrative and high-profile industries.’ It far surpasses the Department of Commerce’s U.S. Global Trade Outlook 1995-2000 (GPO, 1995) in scope and coverage. Recommended for comprehensive public and academic library business collections.”

-Booklist

“As a result, the reading lists become more important as they create a path for librarians, students, and patrons needing more frequent updates. Indexes continue to be detailed and the geographic index is particularly useful for those wishing to begin their search for industries in one country. This volume will be a welcome update for public and academic libraries.”

- ARBA

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