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**Sedgwick Press announces the Twenty-First Edition of the
*HMO/ PPO Directory***

“...HMO/PPO Directory a must for both public and academic libraries seeking a one-stop-shopping directory for valuable data about the health care industry.”

-ARBA

Sedgwick Press, an imprint of Grey House Publishing, is proud to announce the publication of the Twenty-First Edition of the *HMO/PPO Directory*. This useful resource is the most comprehensive directory of the rapidly changing managed healthcare industry, offering valuable, current, and detailed information to healthcare providers and interested individuals nationwide.

This 2009 edition is the result of extensive, year-long research, providing in-depth, hard-to-find information, all in a single volume. This edition has updated detailed listings that include information on 1,090 HMOs (Health Maintenance Organizations), PPOs (Preferred Provider Organizations), and POS (Point of Service) plans.

We have verified each listed organization, tracked new entries, mergers, acquisitions, divestitures, updated out-of-date information, and deleted health plans that we are sure no longer exist. In addition to the plan profiles, you will find new Managed Care National Statistics including 2008 enrollment figures and trends in premium increases. A second piece, Trends in Health Care Costs and Spending, illustrates overall spending, distributions and concentrations of healthcare spending, and impact on businesses.

The first section of the directory covers insurance statistics by state. This includes ranking tables on a variety of data points, including managed care organizations by total enrollment and by state enrollment.

The second section of the *HMO/ PPO Directory* contains nearly 500 entries that are arranged alphabetically within state chapters, enabling users to locate important provider information quickly and efficiently.

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In addition to basic contact information (phone, fax, address, web site, e-mail) and company data (such as year founded, number of affiliated hospitals, types of coverage and payment plans offered and areas served), these listings include over 5,000 key executives often with direct contact information. In addition to updated organization data, each state chapter begins with an updated individual State Profile that quickly identifies coverage status and type by age.

Another new addition is the Medicare Advantage Facts & Statistics section. This includes a fact sheet that describes various types of Drug Plans and Medicare Advantage Plans. Also 20 more charts and tables are included with information ranging from MA Penetration in Rural vs. Urban Counties to Availability of MA Plans by State and Plan Type.

This edition also includes a Glossary of Terms, with over 150 managed health care industry definitions, from Adjusted Payment Rate (APR) to Gatekeeper and Point of Service. Following the Glossary users will find a list of 41 important Web Sites where researchers can go to find out more about this segment of the health care industry.

To aid users in finding exact information there are seven indexes, 2 more than last edition. The first one is the Primary Care Physician Index that lists organizations in the directory by their number of primary care physicians. The second is the Referral/ Specialty Care Physicians Index that lists organizations in the directory by their number of referral and specialty care physicians. The HMO Index, PPO Index, and Other Providers Index are all alphabetical indexes that list names of each organization. The Personnel Index is an alphabetical list of all executives with their affiliated organizations. The Membership Enrollment Index lists all organizations by their member enrollment.

For even easier access to the in-depth entries of the *HMO/PPO Directory*, it is also available as an Online Database. Subscribers to the Online Database will have immediate access to the detailed listings of HMOs, PPOs and other providers contained in the print directory. Finding managed healthcare industry information has never been easier, and now it's only a click away. Visit <http://gold.greyhouse.com> for a free search through the Online Database or call (800) 562-2139 for more information.

The *HMO/PPO Directory* is an invaluable resource for anyone within the healthcare industry, a much-used marketing tool for companies who provide materials and services to the managed care industry, as well as a useful reference for consumers seeking education and information about the world of managed care. This one-stop reference has proven to be the premier guide in its field, containing an unprecedented amount of up-to-date information in a clear and easy-to-use format.

The *HMO/PPO Directory*, 2009

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