

RECENT REVIEWS

#

Hudson's Washington News Media Contacts Directory

“This title is both comprehensive and narrowly focused and will be most useful to those in the mass media professions. Recommended for special libraries, academic libraries supporting journalism or mass communications programs, or professional organizations.”

-ARBA

“It is the hub of our nation’s government, and a significant source of the news affecting every American’s life. In fact, Washington, D.C., maintains its long-held role as the home to the largest concentration of media in the world. This 48th edition of *Hudson’s Washington Media Contacts Directory* is a highly valuable, one-stop resource for everyone from political consultants to public relations professionals and beyond who may be interested in and affected by the large and influential Washington, D.C., news network.

Over 3,000 news organizations (and their holdings) and over 4,000 major media contacts are distributed within seven general sections of the directory: News Services, Newspapers (DC Bureaus), Newspapers (DC Metro Area), Foreign News, Syndicates and Columnists, Radio and TV Stations, and Magazines and Periodicals. Within each section, listings are further subdivided as appropriate. For example, Magazines and Periodicals listings are subdivided by DC Bureau, Foreign, and DC Headquartered categories.

Listings may include such information as street address, fax, Website, social media accounts, and key contacts from publishers to staff writers and more. Large media companies will also list their holdings. For this edition, all listings have been updated with the most current contact information.

As found in prior editions, the directory includes a Geographic Index/Foreign Media which provides a home country and/or city guide to all D.C.-based foreign media. New to this edition are four other indexes: an Entry Name Index which alphabetically lists all main headings, a Personnel Index alphabetically (by last name) listing all key media contacts, a Magazine Subject Index which lists categories from Advertising to Urban Affairs, and an Assignment Locator Index which lists almost 100 topics with reference to specific correspondents.

The keen organization of the material, in addition to its comprehensive detail and unique focus, makes this book essential.”

-ARBA

“This resource lists about 4,000 news media contacts in Washington DC and 3,000 news organizations and their holdings. It includes news services (general and specialized news, photo services, and city wires); general and specialized newspapers with DC bureaus or headquartered in the DC metro area; foreign news services and newspapers that maintain a bureau in DC; syndicates and columnists; radio and TV stations, including guest programs and stations, and foreign stations with bureaus in DC; and magazines and periodicals. Listed alphabetically in each section, each entry has the organizations contact information, their social media presence, and a list of contacts and their titles.”

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-Book News Inc.

“This fully updated, perfect-bound compilation listing the 4650 media contacts of Washington, DC, is divided into seven major segments, including “News Services,” “Foreign News,” and “Radio and TV Stations.” VERDICT An indispensable reference for collections accessed by public information specialists lobbyists, and political advisors.”

- Library Journal

“Founded by respected public relations professional Howard Penn Hudson in 1968, the directory is the single most comprehensive source available for Washington, D.C. area press contact information... It is suggested primarily for special libraries, but may also have some value to academic libraries supporting journalism/mass communication programs.”

- ARBA

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