

RECENT REVIEWS

Rauch Guide to the U.S. Adhesives & Sealants Industry

“The Directories represent a significant change from the previous edition, combining the two separate categories of almost 600 adhesive manufacturers listed in the 4th edition. Information on the smaller companies has been expanded to match information presented on major companies. In addition, the directory of associations is considerably expanded, as is the publications section. New to this edition is a 21 pp. Index of Key Personnel, a guide to Who’s Who in the companies listed in the Directory, a welcome addition...this is still an invaluable, and affordable, publication. The comprehensive nature of the data and text offers considerable insights into the industry, market sizes, company activities, and applications of the products of the industry. The additions that have been made have certainly enhanced the value of the Guide...”

- *Adhesives & Sealants Newsletter*

“The *Rauch Guide to the US Adhesives & Sealants Industry* provides the most comprehensive marketing report on the business available anywhere... Unique to the *Rauch Guide*, the reader will find a very valuable source of information in “The Directory”, a section that describes the sales and activities of 705 of the leading U.S. adhesives and sealants producers. Ideal source for competitive analysis or mergers and acquisitions. All *Rauch Guides* are specifically designed to assist the busy, action-oriented person by providing, in a single volume, a thorough presentation of widely scattered industry information with concise, helpful analysis. The *Guide* thus functions as an instant source of information for the industry specialist and as a useful primer for the newcomer.”

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