

TABLE OF CONTENTS

Essay on the 1970s	vii
---------------------------------	-----

Introduction	xi
---------------------------	----

Section One: Profiles

This section contains 28 profiles of individuals and families living and working in the 1970s. It examines their lives at home, at work, and in their neighborhoods. Based upon historic materials, personal interviews, and diaries, the profiles give a sense of what it was like to live in the years 1970 to 1979.

1970: Co-creator of Sesame Street	1
1970: Earth Day Advocate	11
1971: Vietnam Veteran	19
1971: Life Insurance Agent	27
1972: Grateful Dead Fanatic	33
1972: Wrigly Family Engineer	43
1973: Vietnam POW	49
1973: Summer Intern at Family's Coal Company	55
1973: Basketball Player & Coach	61
1975: Antique Dealers	71
1975: Ear, Nose & Throat Doctor	81
1975: Jamacian Immigrant & Caregiver	87
1976: Music Writer & Critic	93
1976: Inventor of Liquid Paper	101
1977: Daughter of Single Mother	107
1977: Professional Hockey Player	113
1977: American in China Helps Refugees	119
1977: Elementary School Principal	127
1977: Real Estate Lawyer & Antique Store Owners	133
1978: Roumanian Immigrant & Photojournalist	137
1978: Champion Sailboat Crew Member	143
1978: Founder of Sunshine Orange Juice Company	151
1979: Boxing Cutman	157
1979: Hispanic Musician	163
1979: Vietnamese Immigrants	171
1979: Family Business Owner	179
1979: U.S. Marine	185
1979: Financial Whiz Kid	193

Section Two: Historical Snapshots

This section includes lists of important "firsts" in America, from technical advances and political events to new products and top-selling books. Combining American history with fun facts, these snapshots present an easy-to-read overview of what happened in the 1970s.

Early 1970s	199
Mid 1970s	202
Late 1970s	206

Section Three: Economy of the Times

This section looks at a wide range of economic data, including prices for food, clothing, transportation, and housing, plus reprints of actual advertisements for products and services of the time. It includes comparable figures for expenditures, income, and prices, plus a valuable year-by-year listing of the value of a dollar.

Consumer Expenditures	213
Annual Income	214
Selected Prices	215
Value of a Dollar Index 1860-2014.	221

Section Four: All Around Us—What We Saw, Wrote, Read & Listened To

This section includes reprints of newspaper and magazine articles, speeches, and other items designed to help readers focus on what was on the minds of Americans in the 1970s. These 39 original pieces show how popular opinion was formed, and how American life was affected.

All Around Us—1970s.	223
------------------------------	-----

Section Five: Census Data

This section includes state-by-state comparative tables and reprints from the 1980 Census.

State-by-State Comparative Tables: 1970, 1980 and 2010	267
Twentieth Decennial Census of the United States	
1980 Census of Population	
Volume 1: Characteristics of the Population	
Part 1: United States Summary	
Chapter B: General Population Characteristics	285
Chapter C: General Social and Economic Characteristics	333
1980 Census of Housing	
Volume 3: Subject Reports	
Chapter 4: Structural Characteristics of the Housing Inventory	454

Bibliography	483
-------------------------------	-----

Index	485
------------------------	-----