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The Complete Television Radio & Cable Industry Directory

"(Complete Television, Radio & Cable Industry Directory. 3d ed) This is the third editon of the Complete Television, Radio & Cable Industry Directory published by Grey House. For nearly 75 years, R. R. Bowker published previous editions of this reference work under the title Broadcasting & Cable Yearbook. This information-packed book begins with a chronology of electronic media, information about the FCC and its regulatory authority, a glossary of terms, and a list of abbreviations. Following are ten sections: Broadcast Television—United States; Broadcast Television—Canada; Radio—United States; Radio—Canada; Cable—United States; Cable—Canada; Programming; Equipment Manufacturers & Production Services; Professional Services; Associations, Events, Education & Awards; and Government. The table of contents makes it easy to find information about such topics as the top 100 television shows of 2014 in the United States or special programming on radio stations in Canada· For libraries serving users in the broadcasting industry or for anyone working in these fields, this is a valuable assemblage of a massive amount of information. The purchase of the print edition provides buyers with a year's access to the online database at http://gold.greyhouse.com. Highly recommended."

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