

GREY HOUSE PUBLISHING
The Directory of Business Information Resources

Grey House Publishing's database of business resources contains more than 22,000 entries. Our editorial staff has gathered the most comprehensive database on the market today. Contact from among 98 industries- from Accounting to Wholesale Services. The database contains thousands of pieces of new and updated data culled from extensive research.

Mailing List Information

Total Records	22,109	<u>Pricing</u>	
		Base Price	\$150/M
<u>Listing Type</u>		Minimum	\$450.00 plus delivery
Associations	5,484	Source	Directory Files
Contacts	5,078	Updates	Continuous
Newsletters	2,784	<u>Delivery Options</u>	
Contacts	2,516	PS Labels	\$10/M
Magazines & Journals	4,885	Diskette, Email, or FTP	\$50/F
Contacts	4,648	<u>Additional Data Fields*</u>	
Trade Shows	3,056	Additional Contacts	\$150/M each
Contacts	2,694	Phone Numbers	\$ 30/M
Directories & Databases	2,623	Key Coding	\$5/M
Contacts	1,925	*Standard File Layout includes: company name, mailing address, city, state, zip, listing type, industry type, and (1) contact with title.	
Industry Web Sites	3,030	<u>Additional Mailings</u>	
International Trade Resources	247	Each Additional	30% of original order
		Unlimited mailings	\$300/M

Multiple User Licensing and Pricing available upon request.

Terms & Conditions

All names ordered are for one-time mailing usage only, unless ordering additional mailings. Lists can be used for one year from invoice date. Sample Mailing Piece and List Rental Agreement required for all orders. Prepayment is required. Please allow 3-5 working days for list fulfillment. Cancellations after mail date are fully due. Broker discounts available on base rate and selections with the exception of pressure sensitive labels.

To place an order or inquire about counts contact the
List Manager at Grey House Publishing (800) 562-2139 x118

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Industry Type	Count	Industry Type	Count
Accounting	213	Internet	132
Advertising	162	Jewelry	159
Agriculture	601	Journalism	98
Amusement & Entertainment	138	Law Enforcement & Public Safety	204
Apparel & Accessories	212	Leather Products	34
Appliances	70	Legal Services	612
Architecture	127	Libraries	282
Art & Antiques	148	Literary	110
Automotive	301	Liquor	102
Aviation & Aerospace	394	Lumber & Wood	225
Banking	325	Machinery	130
Barbers & Beauty Shops	56	Management	391
BioTechnology	68	Manufacturing, Miscellaneous	215
Boating	181	Marketing	555
Broadcasting	269	Metals & Metalworking	296
Building & Construction	470	Mining	197
Chemical	312	Motion Pictures	112
Cleaners & Laundries	84	Motorcycles	41
Communications & Media	279	Music	269
Computers & Data Processing	550	Office Supplies & Services	45
Cosmetics, Perfumes & Personal Care	134	Paper & Allied Products	67
Credit & Lending Services	152	Performing Arts	331
Direct Marketing	104	Petroleum & Allied Products	262
Drugs & Pharmaceuticals	226	Pets & Pet Supplies	130
Electrical	244	Photography	106
Electronics	214	Plastics	143
Engineering	520	Plumbing	46
Environment & Conservation	577	Printing	115
Exhibits & Meeting Planners	173	Public Relations	111
Financial Services	793	Publishing	228
Fishing Industry	106	Real Estate	268
Food & Beverage	1881	Restaurants	77
Foundations & Fund Raising	103	Retailing	196
Freight & Packaging	127	Rubber	34
Furniture & Fixtures	115	Safety & Security	356
Garden & Lawn	127	Shoes	35
Gifts	69	Sports & Recreation	382
Glass & Ceramics	89	Stone & Concrete	60
Government	493	Telecommunications	208
Graphic Design	101	Textiles	103
Hardware	59	Tobacco	38
Healthcare	858	Transportation	279
Heating & Air Conditioning	97	Travel	201
Hobbies & Games	141	Trucking	104
Hotels & Motels	121	Utilities	168
Industrial Equipment	119	Video & Audio	70
Insurance	424	Warehousing & Storage	48
Interior Design & Decoration	139	Water Supply	79
International Trade	275	Wholesale Services	114