

GREY HOUSE PUBLISHING
The Directory of Business Information Resources

Grey House Publishing's database of business resources contains more than 22,000 entries. Our editorial staff has gathered the most comprehensive database on the market today. Contacts from among 98 industries- from Accounting to Wholesale Services. The database contains thousands of pieces of new and updated data culled from extensive research.

Mailing List Information

Total Records	22,615	<u>Pricing</u>	
		Base Price	\$150/M
<u>Listing Type</u>		Minimum	\$450.00 plus delivery
Associations	5,302	Source	Directory Files
Contacts	12,161	Updates	Continuous
Newsletters	2,899	<u>Delivery Options</u>	
Contacts	5,281	PS Labels	\$10/M
Magazines & Journals	4,971	Diskette, Email, or FTP	\$50/F
Contacts	11,359	<u>Additional Data Fields*</u>	
Trade Shows	3,376	Additional Contacts	\$150/M each
Contacts	6,200	Phone Numbers	\$ 30/M
Directories & Databases	2,569	Key Coding	\$5/M
Contacts	3,692	*Standard File Layout includes: company name, mailing address, city, state, zip, listing type, industry type, and (1) contact with title.	
Industry Web Sites	3,251	<u>Additional Mailings</u>	
International Trade Resources	247	Each Additional	30% of original order
		Unlimited mailings	\$300/M

Multiple User Licensing and Pricing available upon request.

Terms & Conditions

All names ordered are for one-time mailing usage only, unless ordering additional mailings. Lists can be used for one year from invoice date. Sample Mailing Piece and List Rental Agreement required for all orders. Prepayment is required. Please allow 3-5 working days for list fulfillment. Cancellations after mail date are fully due. Broker discounts available on base rate and selections with the exception of pressure sensitive labels.

To place an order or inquire about counts contact Genevieve Kvam,
List Manager at Grey House Publishing (800) 562-2139 x118

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Industry Type	Count	Industry Type	Count
Accounting	276	Internet	130
Advertising	196	Jewelry	155
Agriculture	600	Journalism	99
Amusement & Entertainment	141	Law Enforcement & Public Safety	205
Apparel & Accessories	212	Leather Products	34
Appliances	78	Legal Services	586
Architecture	128	Libraries	272
Art & Antiques	153	Literary	103
Automotive	312	Liquor	98
Aviation & Aerospace	368	Lumber & Wood	247
Banking	343	Machinery	135
Barbers & Beauty Shops	59	Management	384
BioTechnology	70	Manufacturing, Miscellaneous	236
Boating	183	Marketing	581
Broadcasting	265	Metals & Metalworking	297
Building & Construction	466	Mining	199
Chemical	284	Motion Pictures	112
Cleaners & Laundries	84	Motorcycles	41
Communications & Media	257	Music	275
Computers & Data Processing	529	Office Supplies & Services	48
Cosmetics, Perfumes & Personal Care	125	Paper & Allied Products	67
Credit & Lending Services	131	Performing Arts	337
Direct Marketing	115	Petroleum & Allied Products	260
Drugs & Pharmaceuticals	228	Pets & Pet Supplies	130
Electrical	244	Photography	105
Electronics	214	Plastics	147
Engineering	513	Plumbing	46
Environment & Conservation	563	Printing	110
Exhibits & Meeting Planners	168	Public Relations	95
Financial Services	776	Publishing	220
Fishing Industry	103	Real Estate	267
Food & Beverage	1835	Restaurants	78
Foundations & Fund Raising	100	Retailing	191
Freight & Packaging	124	Rubber	36
Furniture & Fixtures	115	Safety & Security	358
Garden & Lawn	132	Shoes	35
Gifts	69	Sports & Recreation	416
Glass & Ceramics	92	Stone & Concrete	65
Government	477	Telecommunications	221
Graphic Design	95	Textiles	98
Hardware	56	Tobacco	37
Healthcare	882	Transportation	293
Heating & Air Conditioning	99	Travel	190
Hobbies & Games	134	Trucking	94
Hotels & Motels	120	Utilities	171
Industrial Equipment	130	Video & Audio	68
Insurance	433	Warehousing & Storage	46
Interior Design & Decoration	140	Water Supply	75
International Trade	272	Wholesale Services	298