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### **For Immediate Release**

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## **Grey House Publishing Announces *This is Who We Were: In The 2000s***

Grey House Publishing is proud to announce the publication of *This is Who We Were: In The 2000s*. This new addition to the *This is Who We Were* series provides the reader with a deeper understanding of day-to-day life in America from 2000-2009. Readers will uncover how American life was affected by the “era of possibilities:” technological productivity, relative economic stability, increased immigration, and the resulting political fervor.

Collecting information from government surveys, social worker histories, economic data, family diaries, letters, newspapers, and magazine features, *This is Who We Were: In The 2000s* assembles a remarkable personal and realistic look into America’s past. This new volume features 27 profiles of people living and working during the 2000s, painting a complete picture of what it was like to live in America in this period. These stories portray both struggling and successful Americans from various economic classes, occupations, and regions across the country, capturing a wide range of thoughts and emotions.

This new reference source is divided into five major sections, preceded by a thorough Introduction and an essay that details significant people and events of the decade, and followed by a detailed Bibliography and alphabetical Index.

Section I, **Personal Profiles**, contains 27 profiles of individuals and families from the 2000s, beginning with a brief introduction that anchors the text to the year provided. Then, each profile is arranged into three categories, all detailing thorough information about the person profiled: Life at Home, Life at Work, and Life in the Community. Profiles include a Telemarketer, and a Irish Immigrant and Researcher. Photographs and original advertisements support each chapter, and many include industry or social timelines and contemporary articles.

Section II, **Historical Snapshots**, includes lists of significant events and milestones for America, from technical advances and political events to new products and popular movies. Divided into three subsections (Early 2000s, Mid-2000s, and Late 2000s), this section highlights important turning points in American history. Combining serious historical information with fun facts, these snapshots present an easy-to-read overview of what happened in the 2000s, including a few “can you believe it?” facts.

Section III, **Economy of the Times**, looks at a wide range of economic data, including food, clothing, transportation, housing, and other selected prices, with reprints of actual advertisements for products and services of the time. Figures for Annual Income and Selected Prices are included, as well as a Value of a Dollar Index that compares the rate of \$1 for every year since 1860.

Section IV, **All Around Us—What We Saw, Wrote, Read & Listened To**, includes reprints of newspaper and magazine articles, speeches, letters, posters, and others items designed to help the reader focus on what was on the minds of Americans in the 2000s. These printed pieces show how popular opinion was formed, and how American life was affected. This section offers 50 original articles, book excerpts, speeches, and advertising copy that influenced American thought from 2000-2009.

Finally, Section V, **Census Data**, includes invaluable data to help define the 2000s: state-by-state comparative tables and actual reprints from the Census of Population, including a Census of Housing, Census of Agriculture, and special reports on Marital Status, Education, and Fertility. Various maps, tables, graphs, charts, and narratives are also including in this section helping readers to effectively visualize the environment at that time.

Additionally, **Salem Press Online** is the new online home for Grey House's multi-volume *This is Who We Were* series, profiling the lives of individuals and families throughout various decades. Online database access is free with your print purchase! Visit **Error! Hyperlink reference not valid.** for more information or to demo the online content.

*This is Who We Were: In The 2000s* is a dynamic new title built to fill many academic, personal research, and curriculum needs. This comprehensive look at one of the first decade of the 21<sup>st</sup> century presents American history through the eyes and ears of everyday Americans, not just the word of historians or politicians.

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*This is Who We Were: In The 2000s*

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