



4919 Route 22  
PO Box 56  
Amenia, NY 12501-0056

800-562-2139  
Fax: 845-373-6360  
Email: books@greyhouse.com  
www.greyhouse.com

## **For Immediate Release**

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Contact: Jessica Moody, Vice President, Marketing  
(800) 562-2139 x 101  
jmoody@greyhouse.com

## **Grey House Publishing Announces the Fifth Edition of *Profiles of California***

Grey House Publishing is proud to announce the publication of the fifth edition of *Profiles of California—History, Statistics, Demographics for 1,709 populated places in California including Comparative Statistics & Rankings*. This volume in Grey House Publishing's *Profiles of...* Series provides data on all populated communities and counties in the state of California. This edition also includes profiles of 212 unincorporated places based on US Census Data by zip code.

This premier reference work includes seven major sections that cover everything from Education to Ethnic Backgrounds to Climate. All sections include Comparative Statistics or Rankings, allowing users to quickly and easily compare locations within the state.

Section I, **About California**, gives researchers a real sense of the state and its history. This section includes a Photo Gallery, and comprehensive sections on California's History and Government, Timeline of California History, Land and Natural Resources, California Energy Profile and Demographic Maps. With four-color charts and maps, these 40 pages help to fully illustrate the state to the researcher, both physically and politically.

Section II contains the detailed **Profiles** of 1,709 places plus 58 counties, based on the 2010 Census and data from the 2012-2016 American Community Survey. Also included are current government statistics and original research, guaranteeing that these profiles pull together statistical and descriptive information on every Census-recognized place in the state. Major fields of information include: Geography, Ancestry, Economy, Housing, Transportation, Industry, Education, Population, Health, Region, and Climate. New categories to this edition include: dentists per capita and selected monthly owner costs with and without a mortgage. In addition, this section includes a **Place Name Index**.

Section III, **Comparative Statistics**, includes tables that compare California's 100 largest communities by dozens of data points.

Section IV, **Community Rankings**, features tables that rank the top 150 and bottom 150 incorporated communities with population over 2,500, in dozens of categories.

Section V, **Education**, begins with an **Educational State Profile**, summarizing the number of schools, students, diplomas granted, and educational dollars spent. **School District Rankings** follow and cover 16 topics, ranging from Teacher/Student Ratios to High School Drop-Out Rates. Following these rankings are statewide National Assessment of Educational Progress (NAEP) results and data from the California Assessment of Student Performance and Progress (CAASPP)—an overview of student performance by subject.

Section VI, **Ancestry and Ethnicity**, provides a detailed look at the ancestral, Hispanic, and racial makeup of California's 200+ ethnic categories. Profiles are included for the state, for all counties with 100,000 or more residents, and for all places with 50,000 or more residents. In the ranking section, data is displayed by number (based on all places regardless of population), by percent (based on all places regardless of population), and by percent (based on all places with populations of 50,000 or more).

Section VII, **Climate**, includes a State Summary, three colorful maps, and profiles of both National and Cooperative Weather Stations. In addition, Weather Station Rankings with hundreds of statistical details are included, such as Donner Memorial State Park's highest annual snowfall of 185.4 inches.

Finally, an extensive **User Guide** is also included and segmented into four sections. This User's Guide examines each data field in the individual profiles and comparative sections for all chapters, providing sources for all data points and statistical definitions.

Buyers of the fifth edition of *Profiles of California* receive a **FREE THREE YEAR SUBSCRIPTION** to *Profiles of California* Online. With a subscription to this database, users can access customized Ranking Tables that make sorting and comparing all 1,700+ places across the whole state of California quick and easy. Visit [gold.greyhouse.com](http://gold.greyhouse.com) or call (800) 562-2139 to set up a free trial.

*Profiles of California* goes beyond Census statistics, beyond metro area coverage, and beyond the 100 Best Places to Live. This comprehensive resource is a remarkable compilation that offers overviews and insights into every corner of the state.

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Editorial Director: Laura Mars