

GREY HOUSE PUBLISHING
Business Information Resources

Grey House Publishing's database of business resources contains nearly 24,000 entries.
 Our editorial staff has gathered the most comprehensive database on the market today.
 Contacts comprise 101 industries -- from Accounting to Interior Design to Wholesale Services.
 The database contains thousands of pieces of new and updated data culled from extensive research.

Mailing List Information

Total Records **23,846**

Listing Type

Associations 5,170
 Contacts 18,203

Newsletters 2,925
 Contacts 6,813

Magazines & Journals 4,976
 Contacts 13,070

Trade Shows 3,698
 Contacts 8,680

Directories & Databases 2,461
 Contacts 4,223

Industry Web Sites 3,403

International Trade Resources 248

Pricing

Base Price \$150/M
 Minimum \$450.00 plus delivery
 Source Directory Files
 Updates Continuous

Delivery Options

PS Labels \$10/M
 Diskette, Email, or FTP \$50/F

Additional Data Fields*

Additional Contacts \$150/M each
 Phone Numbers \$ 30/M
 Key Coding \$5/M

*Standard File Layout includes: company name, mailing address, city, state, zip, listing type, industry type, and (1) contact with title.

Additional Mailings

Each Additional 30% of original order
 Unlimited mailings \$300/M

Multiple-user Licensing and Pricing are available upon request.

Terms & Conditions

All names ordered are for one-time mailing usage only, unless ordering additional mailings. Lists can be used for one year from invoice date. Sample Mailing Piece and List Rental Agreement required for all orders. Prepayment is required. Please allow 3-5 working days for list fulfillment. Cancellations after mail date are fully due. Broker discounts are available on base rate and selections with the exception of pressure-sensitive labels.

To place an order or inquire about counts contact the List Manager at Grey House Publishing at (800) 562-2139 X 118

Grey House Publishing ♦ 4919 Route 22 ♦ PO Box 56 ♦ Amenia, NY 12501
(518) 789-8700 ♦ FAX (518) 789-0556 ♦ nambery@greyhouse.com ♦ www.greyhouse.com

The Directory of Business Information Resources

Industry Type	Count	Industry Type	Count
Accounting	304	International Trade	267
Advertising	255	Jewelry & Watches	149
Agriculture	711	Journalism	147
Alternative Energy	158	Law Enforcement & Public Safety	207
Amusement & Entertainment	174	Leather Products	32
Apparel & Accessories	189	Legal	593
Appliances	95	Libraries	263
Architecture	131	Literary Services	106
Art & Antiques	162	Liquor	91
Automotive	330	Lumber & Wood	255
Aviation & Aerospace	371	Machinery	142
Banking	315	Management	390
Barbers & Beauty Shops	58	Manufacturing, Miscellaneous	225
BioTechnology	70	Marketing	474
Boating	173	Metals & Metalworking	296
Broadcasting	284	Mining	216
Building & Construction	477	Motion Pictures	117
Chemical	299	Motorcycles	41
Cleaners & Laundries	87	Music	287
Communications & Media	272	Office Supplies & Services	50
Computers & Data Processing	527	Paper & Allied Products	61
Cosmetics, Perfumes & Personal Care	186	Performing Arts	340
Credit & Lending Services	135	Petroleum & Allied Products	255
Direct Marketing	116	Pets & Pet Supplies	134
Drugs & Pharmaceuticals	220	Photography	109
E-Commerce & Internet	159	Plastics	149
Electrical	245	Plumbing	52
Electronics	204	Printing	113
Engineering	482	Public Relations	97
Environment & Conservation	666	Publishing	222
Exhibits & Meeting Planners	168	Real Estate	267
Financial Services	720	Restaurants	81
Fishing Industry	116	Retailing	193
Food & Beverage	1894	Rubber	37
Foundations & Fund Raising	127	Safety & Security	369
Freight & Packaging	127	Shoes	36
Furniture & Fixtures	109	Sports & Recreation	428
Garden & Lawn	116	Stone & Concrete	69
Gifts	63	Telecommunications	217
Glass & Ceramics	92	Textiles	101
Government	472	Tobacco	38
Graphic Design	81	Transportation	279
Hardware	51	Travel	179
Healthcare	900	Trucking	106
Heating & Air Conditioning	99	Utilities	170
Hobbies & Games	139	Video & Audio	64
Hotels & Motels	108	Warehousing & Storage	50
Industrial Equipment	140	Water Supply	77
Insurance	425	Wholesale Services	301
Interior Design & Decoration	138		

Grey House Publishing ♦ 4919 Route 22 ♦ PO Box 56 ♦ Amenia, NY 12501
(518) 789-8700 ♦ FAX (518) 789-0556 ♦ nambery@greyhouse.com ♦ www.greyhouse.com