

CONTACT CRUCIAL RESOURCES THAT CAN ASSIST OLDER AMERICANS

Older Americans Information Resource

The *Older Americans Information Resource* is designed for one of America's largest growing populations, with resources to help aging Americans lead happy and productive lives. It includes nearly 12,000 listings and recognized as "the best in advertising, marketing, and educational materials for older adults."

Mailing List Information

Total Records

11,764

National Organizations & Federal Agencies
 State Organizations & Government Agencies
 Awards, Honors & Prizes
 Continuing Education
 Disability Aids & Assitive Devices
 Assisted Living Facilities
 Independent Living Centers
 Legal Aid Resources
 Libraries & Information Centers
 Print Resources
 Travel & Resources

325
 2,168
 66
 259
 611
 2,555
 347
 339
 533
 55
 151

Pricing

Base Price \$150/M
 Minimum \$450.00 plus delivery
 Source Directory Files
 Updates Continuous

Delivery Options

PS Labels \$10/M
 Diskette, E-Mail, or FTP \$50/F

Additional Data Fields*

Additional Contacts \$150/M each
 Phone Numbers \$ 30/M
 Key Coding \$5/M

*Standard File Layout includes: company name, mailing address, city, state, zip, listing type, and (1) contact

Additional Mailings

Each Additional 30% of original order
 Unlimited mailings \$300/M

Multiple User Licensing and Pricing available upon request.

Terms & Conditions

All names ordered are for one-time mailing usage only, unless ordering additional mailings. Lists can be used for one year from invoice date. Sample Mailing Piece and List Rental Agreement required for all orders. Prepayment is required. Please allow 3-5 working days for list fulfillment. Cancellations after mail date are fully due. Broker discounts are available on base rate and selections with the exception of pressure-sensitive labels.

To place an order or inquire about counts, please contact the List Manager at Grey House Publishing at (800) 562-2139 x118

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